

### Secure your business



- *Stay compliant and up to date*
- *Know that your information is secure*
- *Manage your network more easily*
- *Protect your most critical resource*

### Our viewpoint

Identifying and understanding threats to your information security is a difficult process, not helped by the hype frequently propagated by segments of the industry. The most sensible approach to information security is based on a risk assessment focused on the business needs of an organisation. The security policy of an organisation can also be influenced by increasingly complex regulatory issues. It is clear that IT security is a fast changing, complex area that increasingly requires full time, dedicated staff to meet the challenge. However, security is not likely to be the number one priority of an IT department on a day to day basis as they attempt to meet the demands of their user community. This in-house approach may inevitably lead to gaps in either the policy or its implementation. This is why outsourcing to specialist, managed security companies is an option that many organisations are now taking on a value for money basis.

### Our experience

Once you have a computer network infrastructure you will want to implement some kind of corporate policy regarding its use. When are employees allowed to surf the Web? What content is deemed acceptable for viewing on a corporate computer asset? You may have particular applications that require some kind of guaranteed bandwidth availability.

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Ultimately your IT infrastructure provides you with a resource that is critical to the day to day operation of your organisation. To protect that resource you have to understand the threats to its operation. These threats are numerous in both type and direction. Once the threats to your information and its usage are identified you then have to evaluate the defence against those threats, the costs involved, the impact on the usability of your systems and a myriad of other factors that demand inclusion into the final reckoning. Your goal is to arrive at a security policy that determines what availability and protection is required, how you are going to meet the requirement and the ongoing checks and balances you will use to ensure the policy is met.

## Our approach

It is no surprise that in the end many organisations are overwhelmed. They deploy a firewall, which they do not have the time to monitor; set passwords they can remember easily, and get back to the day job of answering the concerns of their user base. We understand the complete security picture as it relates to your network. If you simply need a solution to part or all of your existing security policy then we are happy to get involved.

We will help you define your security requirements in the form of a security policy and then work with you to find the best commercial, technical and operational solution tailored to fit the requirements of your business.

Ultimately, our answers to your issues will form part of a suite of tools to enforce your security policy or tools that provide the monitoring of your network usage and its ongoing security.

Once we understand your requirements, we assess together with you, the security technologies that can make the difference your business needs. Moving forward, we will take you through the issues, including proving the effectiveness of any solution in our extensive customer support lab. We will confirm with you the business case for the proposed solution.

Once we move to the implementation phase you can be assured that our project management skills will keep you in step with the progress of your project. In the maintenance phase you will benefit from

full reporting on the service level we have agreed together. Integration, support and management are critical processes - we know the impact of loss of network service on your business.

Our working practices are a result of the depth of experience of our team combined with the discipline of an ISO9001 and ITIL based methodology. We believe that customer retention is the key focus of our business. Our customer retention reflects your satisfaction and we invest heavily in our client partnerships.

## Our credibility

IP Performance has been selling IP security solutions for over 10 years. We deliver a network that's specified to meet your business needs. Our customers include the SPs that are trying to sell you their services - we not only understand their solutions but in a lot of cases we supply and support the networks on which they are based. With our understanding of the UK SP community you get the benefit of our experience when it comes to choosing services and subsequently deriving the maximum benefit from those services.

ITIL and ISO9001 accreditation and an understanding of standards such as BS7799 and ISO17799 ensure we follow best practice and we take account management seriously. Ongoing maintenance includes intelligent suggestions on cost and objectives as well as technical support.

IP Performance corporate clients include First Group, Credit Suisse, Siemens, Goldman Sachs, National Express and many more.



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