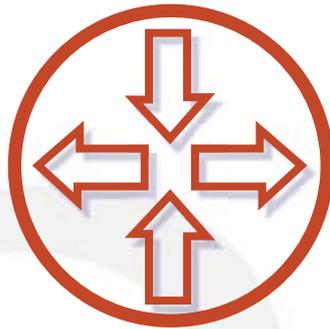


Make your connection



- *Optimise your flow of information*
- *Converge your networks for speed and value*
- *Get connected wherever you are*
- *Maximise your budget's impact*



Our view

Your organisation relies on the flow of information, which is probably stored electronically. It could also be in paper form but certainly it includes the experience, skills and knowledge of your organisations' employees. The driver for your organisation is how to use information technology to optimise this flow of information via voice systems, computer networks and increasingly video communication.

Against this requirement, today's IT solution has to deliver cost savings or other such identifiable improvements in your profitability. New challenges confront IT infrastructure such as regulatory pressures, new computer applications, and social pressures on work life balance and workplace flexibility requirements. All of the innovation in the industry is focused around delivery using Internet Protocol (IP) and so it is important that organisations are aware of the ramifications of this convergence onto packet based systems for such things as voice, storage and other applications that traditionally used separate networks.

Today's network technologies are capable of delivering amazing benefits to organisations that can get it right. Your Internet service provider is now a key partner for you in your business; what happens to your working day if you have no email or you have employees that cannot connect to your network? It is critical that you have the right services from the right service provider.

cont ▶

Our experience

How do you begin to appraise the various technologies being presented to you? What value can these technologies potentially bring to your business? How much productivity will the latest mobile technology bring to your business? The IT community is now all but standardised on the Internet Protocol as the network solution but how do you cost in the benefits of technologies such as voice over IP and take advantage of virtual private network technologies that can link sites together more efficiently? Is desktop based video conferencing a business tool you can use effectively? How could you take advantage of disaster recovery solutions based on IP networking that can keep your business critical systems available at lower costs - costs that move them into the list of possibilities for all organisations not just the FTSE 500.

Will your network support the requirements of the new systems you need to deploy in order to support your business objectives? The solutions offered by Internet Service Providers have become increasingly harder to appraise as each SP begins to offer bundled packages that may blend services such as voice and Internet access.

Our approach

A reliable and resilient network opens up new possibilities. It isn't only about communicating with the outside world more effectively. You can also set up collaborative ways of working, offer effective remote access and create a more flexible workforce. Once we understand your requirements we advise you on the network technologies that can make the difference your business needs. We will also help you understand and pick the best SP offering for your business. Moving forward, we will take you through the issues, including proving the effectiveness of any solution in our extensive customer support lab. We will confirm with you the business case for change.

Once we move to the implementation phase you can be assured that our project management skills will keep you in step with the progress of your project. In the maintenance phase you will benefit from

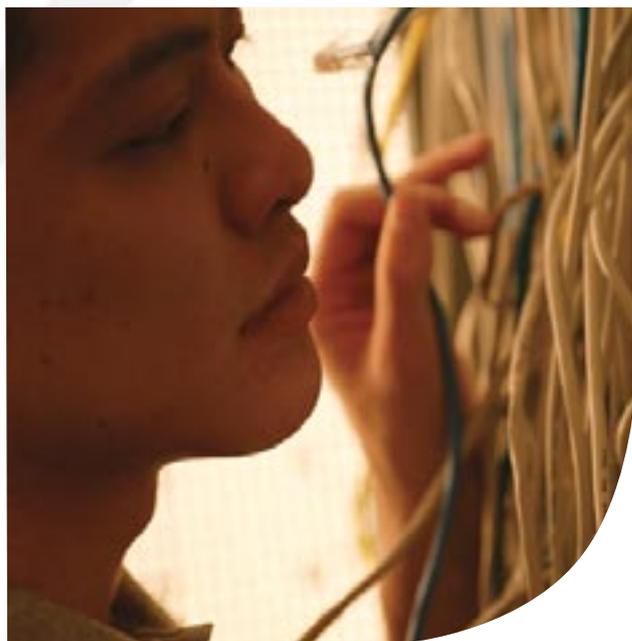
full reporting on the service level we have agreed together. Design, implementation and support of IT systems are critical processes - we know the impact of loss of network service on your business.

Our credibility

IP Performance has been selling IP connectivity solutions for over 10 years. We deliver a network that's specified to meet your business needs. Our customers include the SPs that are trying to sell you their services - we not only understand their solutions but in a lot of cases we supply and support the networks on which they are based. With our understanding of the UK SP community you get the benefit of our experience when it comes to choosing services and subsequently deriving the maximum benefit from those services.

ITIL and ISO9001 accreditation and an understanding of standards such as BS7799 and ISO17799 ensure we follow best practice and we take account management seriously. Ongoing maintenance includes intelligent suggestions on cost and objectives as well as technical support.

IP Performance corporate clients include First Group, Credit Suisse, Siemens, Goldman Sachs, National Express and many more.



www.ip-performance.co.uk

+44 (0) 870 0434705